



Learn Beyond

KPR Institute of Engineering and Technology

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

Phone: 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CIIED009****NBA Accredited**
(CSE, ECE, EEE,
MECH, CIVIL)**PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)**

Event No	CIIED009
Organizing Department	Centre for Innovation, Incubation and Entrepreneurship Development
Associate Dept. NSC	Centre for Innovation, Incubation and Entrepreneurship Development
Date	26/12/2022
Time	11:00 AM to 12:30 PM
Event Type	Seminar
Event Level	Cell Committee
Venue	Thanam Hall
Total Participants	134
Industry Personnel	5
Faculty - Internal	7
Students - Internal	120
Other Participants	2

Related SDG**Resource Persons**

Sl	Type	Name	Designation	Company	Email	Phone
1	Chief Guest	Smt P Kausalya Devi	Lead District Manager	Coimbatore, Canara Bank	lbocoimbatore@canarabank.com	xxxxxxxxxx

Involved Staffs

Sl	Name	Role
1	Prabakaran K	Coordinator
2	Ravi Kumar K	Convenor
3	Sreelatha P	Co-convenor

Outcome*Gained more knowledge about PMEGP schemes***Event Summary**

District Level Awareness Camp on "Prime Minister's Employment Generation Programme(PMEGP) was organized by The Centre for Innovation, Incubation and Entrepreneurship Development,KPRIET jointly organized by District Industries Centre(DIC),Tirupur, Khadi and Village Industries Commission(KVIC), Ministry of MSME, Government of India, Chennai and Tamil Nadu Khadi and Village Industries Board(TNKVIB)Tirupur. **Shri. R. Siddharthan**, Asst. Director - II, KVIC, Coimbatore, **Shri. R. Rajesh**, Asst. Director - II, KVIC, **Smt.Brindha Devi**, General Manager, District Industries Centre, Tirupur was the chief guest for the Program. The Head of CIIED Dr. K. Ravikumar delivered the welcome address. The Chief guests addressed the following points during her session:

What is the Pmegp loan scheme?

The Prime Minister Employment Generation Programme (PMEGP) is a **Government of India-backed credit-linked subsidy scheme**. Under this scheme, beneficiaries can get a subsidy amounting to 15-35% of the project cost from the government.

Who are eligible for Pmegp?

Any adult beneficiary above 18 years is eligible for financing under PMEGP.

Who is not eligible for Pmegp?

Assistance under the scheme is available only for new viable projects sanctioned specifically under the PMEGP. 5. Existing Units and the units that have already availed any Government Subsidy (under PMRY, REGP, PMEGP,CMEGP or any other scheme of Government of India or State Government) are not eligible.

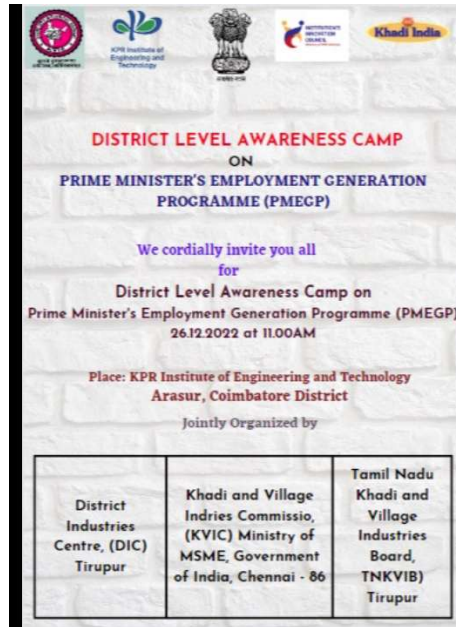
What is the benefit of Pmegp loan?

With the help of PMEGP scheme, the Government offers subsidies up to 35% on the total project cost. The project cost covered is up to Rs. 20 lakh for service units and Rs.

How do we get Pmegp subsidy?

How does Pmegp work?

Finally, Dr.P.Sreelatha, Associate head - CIIED concluded the session with Vote of Thanks.



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